



# THE GLOBAL LEADERSHIP SUMMIT

August 6-7, 2015 | [willowcreek.com/summit](http://willowcreek.com/summit)



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## REGISTER AT ONE OF 375+ U.S. PREMIER HOST SITES

The Global Leadership Summit is a two-day event that is broadcast LIVE in HD from Willow's campus near Chicago every August to more than 375 locations in North America. Throughout the fall, Summit events take place in an additional 500+ cities, 120 countries—translated into 55 languages.

**Register your team at [willowcreek.com/summit](http://willowcreek.com/summit) | 800-570-9812**

No matter where you lead, the Summit is a world-class experience to help you get better and embrace your **grander vision**—the reason God called you to lead.

**Join an expected 260,000 leaders around the world  
at The Global Leadership Summit 2015.**

## Register Today

**Experience this event in our region at:**

One Life Church, Site 222, Henderson, KY...[glshenderson.com](http://glshenderson.com)  
Crossroads Christian Church, Site 108, Evansville, IN...[glsevansvilleeast.com](http://glsevansvilleeast.com)  
One Life Church, Site 385, Evansville, IN...[glsevansvilwest.com](http://glsevansvilwest.com)  
Owensboro Convention Center Site 396, Owensboro, KY...[glsowensboro.com](http://glsowensboro.com)



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## WHY LEVERAGE THE SUMMIT FOR YOUR BUSINESS?

According to a recent independent study conducted by *Excellence in Giving*, The Global Leadership Summit is one of the best ways to catalyze your mission, vision and strategic initiatives. Your business is presented with a lot of opportunities. It can be challenging to know where to focus your attention. The Summit is a great tool to leverage that produces compelling outcomes for leaders who attend. Here are seven of the top outcomes and behaviors expressed by leaders who attended the Summit:

OUTCOMES	Average	OUTCOME Explanation
Increases job satisfaction	<b>86%</b>	98% of all business leaders who attend have applied "team-building skills learned at TGLS" and 86% Agree or Strongly Agree that those skills "increased my job satisfaction and productivity"
Improves quality of teamwork	<b>81%</b>	98% of all business leaders who attend have applied "team-building skills learned at TGLS" and 81% Agree or Strongly Agree that those team-building skills "allowed my organization to increase the quality of our work"
Managed people better	<b>81%</b>	Of the 55% who report a superior attending the Summit in the past, 81% reported concrete ways their "supervisor or organization's top leader improved because of TGLS"
Clarifies priorities and vision	<b>59%</b>	86% said TGLS affected their vision and 59% Agree or Strongly Agree that "my organization is more effective because a clear vision showed us which non-essential activities to eliminate and which important activities to focus on"
Impacted community	<b>54%</b>	54% cited concrete ways they served the poor (33%), comforted the hurting (20%), educated others (19%), helped youth (19%), and fought injustice (8%)
Drives business growth	<b>19%</b>	19% report the size of their organization has "grown larger because of leadership skills, vision, or inspiration from previous Summits."
Did not quit leading	<b>10%</b>	10% of leaders who have attended multiple times say they "would have quit [their] leadership position without inspiration from Summit speakers to persevere"

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**2014 OUTCOMES SURVEY REVEALS THE GLS  
IMPACTS LEADERS AND ORGANIZATIONS**

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