

“LAUNCH: 1199”

“1199 is a movement not an address”

Goal:

- ▣ Develop a “promise-like” neighborhood that:
- ▣ Targets the community surrounding 1199
- ▣ Provides birth thru college support for all 1199 children
- ▣ Utilizes a community development model facilitated by three primary partners: One Life Church, South Heights Elementary, and 1199 businesses (IP, Sitex, etc...)
- ▣ Coordinates efforts through the facilitation of a “Launch:1199” strategic plan

Possible L1 199 Strategies:

- ▣ Pre-natal education and medical support
- ▣ **Birth to pre-k support:** literacy, speech, *Parents as Teachers*, school-based “kinderbabies” like offerings in music and structured play, etc...
- ▣ **K-5th grade support:** *class partners*, BBBS, Blazer University (K-5), College Tour expansion, *Parents as Teachers expansion*, adult education (GED, Financial Peace University, etc.), Technology Enhancements (ride the cutting edge).

L1199 Strategies Continued:

- ▣ **6th- 8th grade support:** Transition mentors, 1199 “Homework Hubs”, parent advocacy groups, 1199 (2nd Shift) homework, tutoring, and project support. “Keep College Alive” field trips, events, and on-site visits
- ▣ **9th-12th grade support:** Same as above with the addition of the *College Support Team* (group of volunteers that assure timelines, form completion, scholarship opportunities, and re-takes of college entrance exams are met)

L1 199 Strategies Continued

- ▣ **College support:** Transition mentors (weekly contact, grade checks, advocacy, parent connection) academic and resource support “clearinghouse” as needed, create a network of support connections for our students at their university sites, (our college students are responsible for completing “circle of life” requirements)

Launch: 1199 Components

- ▣ Stake-holder created strategic delivery plan
- ▣ “Launch: 1199” becomes its own organization with SHS as a partner
- ▣ Strategies are driven by student needs...“red tape” barriers circumvented by partner with ability
- ▣ Student responsibility in “paying back” by supporting Launch: 1199 activities with younger students
- ▣ Strong assessment component to gauge academic and cultural success from all stakeholders

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“Create a community where the ordinary is extraordinary!”